

1. Privacy Policy

In accordance with the EU General Data Protection Regulation (GDPR), Perplant

strives to clarify the activities relating to the registration, storing and use of the Customer's personal data and the purpose thereof.

Personal data includes any and all information related to an identified and identifiable

natural individual. Examples of such information are email addresses, social security

numbers, private contact information, civil statuses, IP addresses and portrait photos.

Publicly available information such as company name, registration numbers, main

telephone numbers and direct business telephone numbers to employees are not

considered personal data.

2. Collection of Data

Perplant only collects information about the Customer when:

The Customer signs up on the Perplant website in connection with the registration of

an account or by indicating interest in further information and contact;

The Customer makes telephone or written contact to Perplant in connection with

sales and customer support as well as other inquiries where the Customer's contact

with Perplant must be documented to ensure that the correct services are provided

to the Customer;

Perplant receives telephone or written inquiries by the Customer;

The Customer is invoiced for the products purchased by the Customer;

The Customer registers new details or makes changes to the account details on the

Customer's subscription in the Application.

In the above instances, Perplant will record the following information about the Customer, if disclosed:

- Name and surname;

- Phone number;
- Email address;
- Billing address;
- VAT/company registration numbers;
- Telephonic (though not audio recordings) and written correspondence between Perplant and the Customer;
- Date, time and duration of telephone correspondence between Perplant and the Customer.

In addition, Perplant will record the following information about the Customer that is

specific to the Customer's use of the Application, if disclosed:

- Geographical locations and land areas;
- Uploaded files containing geographic (GIS) information about the Customer's business and land areas;
- Naming of land areas, farms, camera sensors and variable-rate application maps;
- Geographical locations on notes and markings;
- Free text content on notes.

3. Storage and Protection of Data

All collected information that relates in one way or another to the Customer is protected by encryption and passwords in Perplant's own internal systems and in third

party systems where necessary, for instance, in external bookkeeping systems and CRM.

The data required for Perplant's operations and general business, exclusively including business information used for billing and contact between Perplant and the

Customer, will be available to Perplant's external accountant according to the need-

to-know principle. For example, Perplant may share the Customer's company information with Perplant's affiliated accountant in the event of non-payment, overdue

payments, and similar situations.

If the Customer wishes to terminate his/her subscriptions with Perplant, the

above-

mentioned collected data relating to the Customer will be stored in anonymised form.

If the Customer wishes that this data will still not be used by Perplant in anonymised

form, the Customer has the right to have the personal data that Perplant has collected about the Customer deleted. However, Perplant reserves the right to continue to store and use the data that is not considered personal data, such as

company information and data specific to the Application.

4. Use of Data

As a general rule, Perplant does not apply and disseminate the Customer's personal data.

Perplant only uses personal data for activities related to operations and administration, including invoicing, bookkeeping and general customer contact.

When entering into a purchase agreement between Perplant and the Customer, the

Customer must give his consent for Perplant to contact the Customer in connection

with the dissemination of system update messages, training material and marketing

material. The Customer can opt out of Perplant being allowed to contact. The Customer may also withdraw his consent at any time.

Perplant uses other data specific to the Application (such as data from satellites and

weather stations) associated with the Customer's account with the intent to further

develop and optimize the Application. This data is not considered personal data. The

purpose of this will always be to improve the Application and the Customer's experience. The data will specifically be used to develop new features, including

artificially intelligent decision-support systems that use data that is not sensitive to

the Customer's privacy.

The Privacy Policy is version 1.0 and is valid from 15-11-2023.